

CORPORATE RATES & DEADLINES



RATES

	PREMIUM	GLOSS COLOUR	NEWS PRINT COLOUR
COLOUR			
Gatefold	\$15,350		
Inside Front Cover	\$4,350		
Inside Front DPS	\$8,050		
Page 3	\$4,350		
Inside Back Cover	\$3,700		
Outside Back Cover	\$4,250		
DPS	\$6,500	\$5,400	
Full Page	\$3,500	\$2,970	\$1,790
Half Page	\$2,200	\$1,800	\$1,091
1/4 Page Vertical/ Horizontal	\$1,150	\$670	
Private Ad Page Strips	\$700		

ISSUE	MATERIAL DEADLINE	TRADERADS 12NOON	ON SALE
410	Wed 05/01/11	Tues 11/01/11	26/01/11
411	Wed 02/02/11	Tues 08/02/11	23/02/11
412	Wed 02/03/11	Tues 08/03/11	23/03/11
413	Wed 30/03/11	Tues 05/04/11	20/04/11
414	Wed 27/04/11	Tues 03/05/11	18/05/11
415	Wed 25/05/11	Tues 31/05/11	15/06/11
416	Wed 22/06/11	Tues 28/06/11	13/07/11
417	Wed 20/07/11	Tues 26/07/11	10/08/11
418	Wed 17/08/11	Tues 23/08/11	07/09/11
419	Wed 14/09/11	Tues 20/09/11	05/10/11
420	Wed 12/10/11	Tues 18/10/11	02/11/11
421	Wed 09/11/11	Tues 15/11/11	30/11/11
422	Wed 07/12/11	Tues 13/12/11	28/12/11

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AD SPACE	SPECS	RATES
Leaderboard	728 x 90 pixels	\$600+GST
Skyscraper 1	160 x 600 pixels	\$500+GST
Skyscraper 2	160 x 600 pixels	\$420+GST
Island	300 x 250 pixels	\$360+GST

Effective 1st January 2011 and excluding GST. Rates are per page (FP's) or advert space (HP,OP,DPS) per issue